

# 2022 Arkansas Public Transportation Conference

## Preliminary Agenda

October 3-5, 2022  
Wyndham Riverfront Hotel  
North Little Rock, Arkansas

### MONDAY – October 3, 2022

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8:30 a.m. – 4:30 p.m.	Registration
1:00 – 2:00 p.m.	<b><u>The People We Need and Need to Be</u></b> Dr. Phillip McClure, CEO, McClure Professional Services
2:00 – 2:15 p.m.	Break
2:15 – 3:15 p.m.	<b><u>Five Communication Strategies That Will Help Your Workforce Thrive Post-Pandemic</u></b> Kristen Joyner, President, KJ Backpack, LLC
3:15 – 3:30 p.m.	Break
3:30 – 4:30 p.m.	<b><u>Cybersecurity at Scale</u></b> Dr. Philip Huff, Assistant Professor and Director of Cybersecurity Research, University of Arkansas at Little Rock
4:30 – 6:00 p.m.	Vendor Welcome Reception
6:30 p.m.	Dinner on your own

### TUESDAY – October 4, 2022

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7:30 – 8:30 a.m.	Vendor Expo and Registration
8:30 – 8:35 a.m.	ATA Welcome
8:35 – 9:45 a.m.	<b><u>ADA Access Compliance as a Public Accommodation: Buildings, Websites and More</u></b> Greg Northen and Abtin Mehdizadegan, Attorneys at Law, Cross, Gunter, Witherspoon & Galchus
9:45 – 10:00 a.m.	Break
10:00 – 11:00 a.m.	<b><u>Social Media and Your Organization</u></b> Brooke Hollowo, Social Media Manager, Stone Ward
11:00 – 11:45 a.m.	Vendor Expo
11:45 a.m. – 1:00 p.m.	<b>ATA Luncheon and Annual Meeting</b>
1:00 – 1:30 p.m.	Vendor Expo

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| 1:30 – 2:30 p.m. | <b><u>Crisis Communication</u></b><br>Dana Berry, Public Relations Lead, Stone Ward                       |
| 2:45 – 4:15 p.m. | <b><u>The Chronology of Leadership</u></b><br>Daniel Mulraney, CEO, Mulraney Training and Consulting, LLC |
| 4:30 – 5:30 p.m. | Vendor Trade Show and Door Prize Drawings   |
| 6:00 p.m.        | Reception & Famous Fish Fry   |

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**WEDNESDAY – October 5, 2022**

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| 9:00 – 11:00 a.m. | <b>FTA Programs Roundtable (Sections 5307, 5310 and 5311)</b><br>Greg Nation, Public Transportation Administrator, ARDOT<br>Danny Heidelberg, 5311 Program Manager, ARDOT<br>John Spears Jr., Program Management Officer, ARDOT<br>Rich Sampson, Executive Director, South West Transit Association<br>Gail Lyssy, Regional Administrator, Federal Transit Administration |
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