

**ARKANSAS TRANSIT ASSOCIATION  
CEU COURSE EVALUATION  
ONE-DAY CONFERENCE, MARCH 29, 2022**

## Driver Retention: Motivating and Retaining a Sustainable Driver Workforce in a Tight Labor Market

If applying for Continuing Education Units (CEUs) for this course, please complete this CEU course evaluation form.

How well did this course help you achieve the following objectives?

<b>Objectives:</b>	<b>Excellent</b>	<b>Good</b>	<b>Average</b>	<b>Fair</b>	<b>Poor</b>
Learning to engage your drivers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning how to reinforce your organizational mission.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning how to reduce employee turnover.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning how to improve employee morale by combining effective training programs with employee recognition and rewards.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning how to maintain a vibrant, mission-centric, and successful driver program via successful professional development throughout your organization.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comments: _____					

<b>Presenter:</b>	<b>Excellent</b>	<b>Good</b>	<b>Average</b>	<b>Fair</b>	<b>Poor</b>
Caryn Souza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comments: _____					

Name: \_\_\_\_\_ Agency: \_\_\_\_\_

Phone: \_\_\_\_\_

Return this evaluation to the registration desk; hand it to any ATA staff member; mail, email, or fax it to:

**Arkansas Transit Association  
620 West Broadway  
North Little Rock, Arkansas 72114  
Fax: 501.372.8901  
Email: [info@arktransit.org](mailto:info@arktransit.org)**